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Disney's Dreamer Template

Dreamer

⚲ Idea Generation Prompt

≡ Write down a prompt to help you generate ideas. i.e *Places you've always wanted to go - Favorite foods of all time - Activities you used to love to do as a child.*

✎ Brainstorm Ideas

≡ Set a timer for 15 minutes and generate 10 ideas along that theme.

⊞ Concepts

≡ Extract commonalities from the brainstormed ideas. What are some of the basic concepts you see?

⌁ Think Bigger

≡ 10x your ideas. Go big, go bold. Think of the most unreal, most imaginative concept and idea you can.

✦ Imagine

≡ From your brainstorming and 10x-ing, extract the one idea you want to experiment with and explore a possible solution