

# Strategy Canvas

Owner

Team

## Challenge

☰ What is the problem you are facing? What is the obstacle you need to overcome? What goal do you want to achieve?

## Constraints

☰ What can prevent you from overcoming the challenge? Understanding constraints will help with discovering the right approach to solving the main problem

*Internal Constraints*

*External Constraints*

## Approach

☰ How will you approach overcoming this problem? What will you need to focus on, considering the constraints you have identified? Where will you play?

*Focus Areas*

*Capabilities, Advantages, Resources*

## Actions

☰ List a set of actions that will dictate how you will overcome the challenge, while using the identified approach, capabilities and advantages.

*Big Picture Tactics and Initiatives*

*Ideas to Explore*